

JOON HEE CHOI

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EDUCATION

New York University, Tandon School of Engineering

New York, NY

B.S. in Integrated Digital Media

09/2014 - 05/2019

- *Relevant Coursework:* Web Development, Ideation & Prototyping, Game Design and Development, Sound Design for Media, Motion Graphics Studio, Special Topics: Sound Effects, UX/UI Design, Photography & Imaging

Crescenta Valley High School

La Crescenta, CA

California-High School Regents Diploma

09/2010 - 06/2014

- *Honors:* Advanced Designation, AP Scholar with Honors, Science Honor Society

EXPERIENCE

Billionaire Boys Club

New York, NY

Photography Intern

06/2016 - 11/2017

- Curated and assisted in the conceptualization of photoshoots for various BBC collections
- Assisted in the model/location scouting, on-set photography, and studio & lighting setup
- Provided constant and daily content for company's multiple Instagram accounts
- Retouched images and color corrected product photos to be ready for e-commerce use
- Assisted in the tech packing of future product to be ready for manufacturing
- Worked as a Retail Associate during busy times to help with store sales

Freelance Photography

New York, NY

Self Employed

01/2017 - Present

- Directed promotional and event photography for various clients including restaurants, NYU, and i am OTHER
- Built relationships and consulted with clients during pre and post production to meet their needs
- Technically proficient in camera equipment, film, lenses, filters, and lighting
- Planned the logistics and scouting for shoot locations
- Packaged and delivered final photos to over 15 paid clients

Fresco Tortilla

Los Angeles, CA

Cashier

06/2013 - 09/2013

- Developed interpersonal and communication skills by interacting with over 150 customers on a daily basis
- Responsible with accepting payments from customers and provided change and receipt
- Bagged purchased goods in an organized manner so products are not destroyed or ruined
- Analyzed revenue generated at the end of the day and recorded the earnings for the day

LEADERSHIP ACTIVITIES

Pi Delta Psi: Cultural Fraternity

New York, NY

Fundraising Chair, Banquet Chair

09/2015 - 12/2017

- Devised fundraising events for Big Brothers Big Sisters of America, contributing \$3,000 for youth mentorship programs
- Achieved 1st place in the annual Relay For Life hosted at NYU, generating over \$4,000 for the fight against Cancer
- Act as a major organizer for the chapter's annual ImPACT Cultural Show, raising over \$5,000 for ethnic awareness
- Planned and organized the semester formal for 60 people including brothers and members of other Greek organizations

SKILLS/INTERESTS

Skills: Cinema 4D + Octane Renderer, Adobe Creative Suite (Ps, Ai, Id, Ae, Pr), Fashion & Product Photography, Sound Design, Audio Engineering, Unity3D & Unity 2D, HTML & CSS, Javascript

Languages: English (Native), Korean (Proficiency)

Interests: 3D Art, Food, Combat Sports (MMA, Boxing, Muay Thai, Kickboxing), Hiking, Jogging